

Red Wing Shoes Partners with ServiceNow and INRY to Quickly Comply with Federal Vaccine Mandate

The Mission

Red Wing Shoe Company is one of the world's most recognized manufacturers of quality work boots, with a level of brand loyalty among customers in consumer and industrial settings that is second to none.

Like many businesses, Red Wing Shoe Company was impacted by the Federal Vaccination Mandate and needed to verify the vaccination status of their workforce to avoid compliance actions that could disrupt their growing business. The timeframe established by the Feds for compliance was tight – just a few weeks. Red Wing Shoe Company needed a robust solution that could be deployed quickly for their manufacturing, corporate, and retail workforce spread across 500 stores.

The Opportunity

How does a company pivot to meet the ever-evolving Safe Workplace challenges imposed by COVID-19? Through a commitment to innovate and a desire to partner with organizations that share this commitment.



ServiceNow provided an ideal platform for Red Wing Shoe Company through its field-tested Safe Workplace solutions, which allowed the organization to track vaccination status and demonstrate compliance for all its workers. By providing an easy-to-use, secure means for colleagues to attest to their vaccination status, Red Wing Shoe Company can ensure continuity of operations and avoid potential compliance actions from regulators.

**2 Weeks
Go-Live**

**500 Stores
Across US**

**8 Weeks to
Comply**



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Nonetheless, technology was only a part of the solution. Finding an implementation partner with deep experience in vaccine status management workflows and an agile, predictable delivery methodology was also essential to the initiative's success. Even more importantly, INRY is poised to deliver this value in a timeframe that is unmatched, with a predictable outcome that allows Red Wing Shoe Company to meet its commitments to its employees and its customers.

By embarking on a partnership with ServiceNow and INRY, customers like Red Wing Shoe Company showcase the power of innovative technology and experienced delivery services to positively impact their businesses.

The Results

The INRY team was able to engage quickly to help Red Wing Shoe Company rise to the challenge imposed by the Vaccine Mandate in just two weeks. INRY provided the Red Wing Shoe Company team a fixed price and accelerated delivery proposal that took the guesswork out of mandate compliance - providing a solution that would securely and transparently manage the capture of vaccine status information from their workforce.

INRY has unmatched experience deploying Vaccine Status Management and other parts of the ServiceNow Safe Workplace solution and brought best practices that allowed the organization to meet this deadline with time to spare.



Fastest Growing Company



Certified Secure



**SOC 2
TYPE II
CERTIFIED**